Marrying Your Passions · Sponsor kit

Put your brand in front of couples who travel now, not someday.

We are Nathan and Alicia Adams, hosts of The DINK Travel and Adventure podcast. Our audience is couples with the time and the budget to book the trip.

Sponsor packages from $40 an episode

See packages | Contact us



4
platforms, posted daily: YouTube, Instagram, TikTok, Facebook

60K+
monthly views across our social channels

1,700
Facebook followers on a monetized Page

2nd
year of episodes, released every other week

Who you reach

DINK couples, empty nesters, and anyone ready to adventure now. Our most engaged audience travels, runs, and loves their pets. Our guests have joined us from seven U.S. states, Mexico, Costa Rica, and Spain, and several of them found us first.

Travel and cruises · Marathons and running · National parks · Scuba diving · Food and drink · Dog friendly travel



Sponsor packages

Every ad is read by us, in our own voice, about a brand we would actually use. We work with brands on paid placements, and listener discount codes are always welcome.

Episode read — $40

- 60 second host read ad in one episode
- Your link and code in the show notes
- Mention in our newsletter for that episode

Best for testing the show with your audience

Episode plus social — $100

- Everything in the Episode read
- One short vertical video featuring your brand
- Posted and tagged on all four platforms

Best value, since most of our reach is on social

Three episode run — $250

- Host read ads in three episodes
- Two short videos across all four platforms
- Newsletter mention with each episode

Best for brands that want repeat exposure

Want something seasonal? Our weekly college football series, Peppermint Patty's Picks, averages over 3,500 views per pick across all four platforms, and recent picks have reached 6,000 to 8,000 views. A "presented by" sponsorship is $75 per pick.

Brands that already work with us

Partners

bg26.2 · The Hotel Sync · Crunch Fitness · TRUWILD · 4 Arrows Creations · Brooks & Roo · Wanderlust Running · Sapp's Elite Run Club · Ocean Republic Brewing

In person, too

We host the DINK Book Club at Ocean Republic Brewing in Stuart, Florida. We are also founding members and a sponsor of Sapp's Elite Run Club in Port St. Lucie, where we run with the group regularly. We table at Crunch Fitness clubs on the Treasure Coast too, where we share our sponsors with samples, flyers, and giveaways. At one recent table, we handed out about 60 TRUWILD samples in a single evening. Sponsors reach our community face to face, not just online.

Let's plan your spot

Email us with the package you are interested in and we will share open dates.

info@marryingyourpassions.com

Find us on every platform at @MarryingYourPassions.

Not someday. Today.